



How to add special finishes



- Raised gold foil**
- Use a spot color named **Gold**
 - Use it at 100% of coverage
 - Choose from “Attribute” > Overprint



- Raised silver foil**
- Use a spot color named **Silver**
 - Use it at 100% of coverage
 - Choose from “Attribute” > Overprint



- Raised spot varnish**
- Use a spot color named **Varnish**
 - Use it at 100% of coverage
 - Choose from “Attribute” > Overprint



- Embellishment layer**
- Add the special finishes on a separate layer from the graphics
 - Delete layers with elements you do not want to be printed



- Line thickness and distance between elements**
- Use lines that are at least 1pt thick (0,35mm)
 - Leave at least a 1pt (0,35mm) gap between elements



- Texts**
- Any text must have a thickness and/or space greater than 0,35mm



- Minimum distances**
- It is advisable to keep a safety distance between the embellished area, cutting and/or creasing lines of:
1mm for Cardboard/PE Coated Cardboard
3mm for Corrugated
this minimum distance ensures that the finishing is not damaged during the cutting or folding process



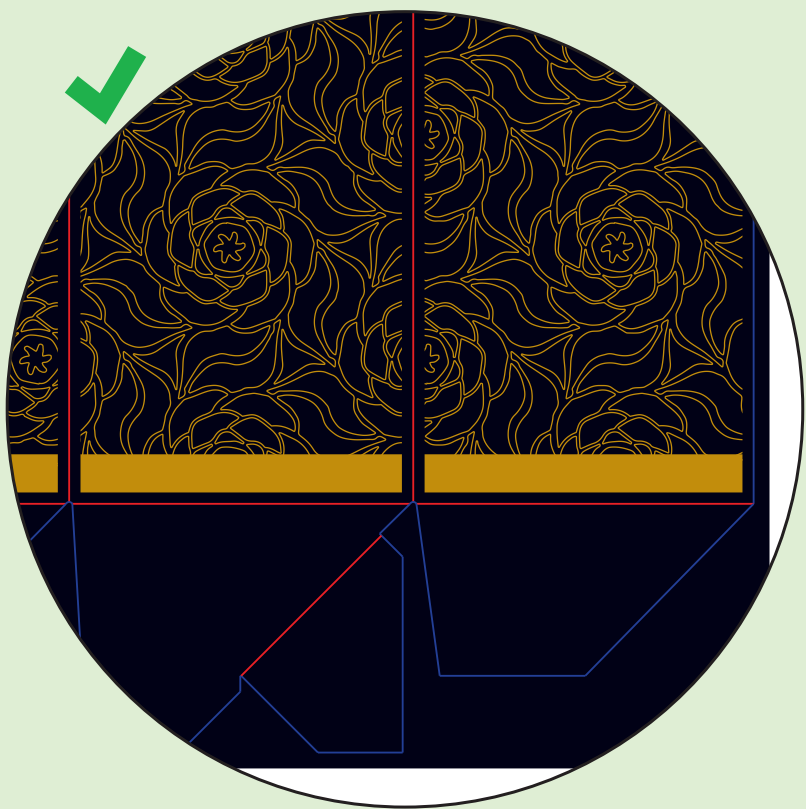
- Overprint**
- All the ennobled objects must be set to 100% coverage and “overprint”



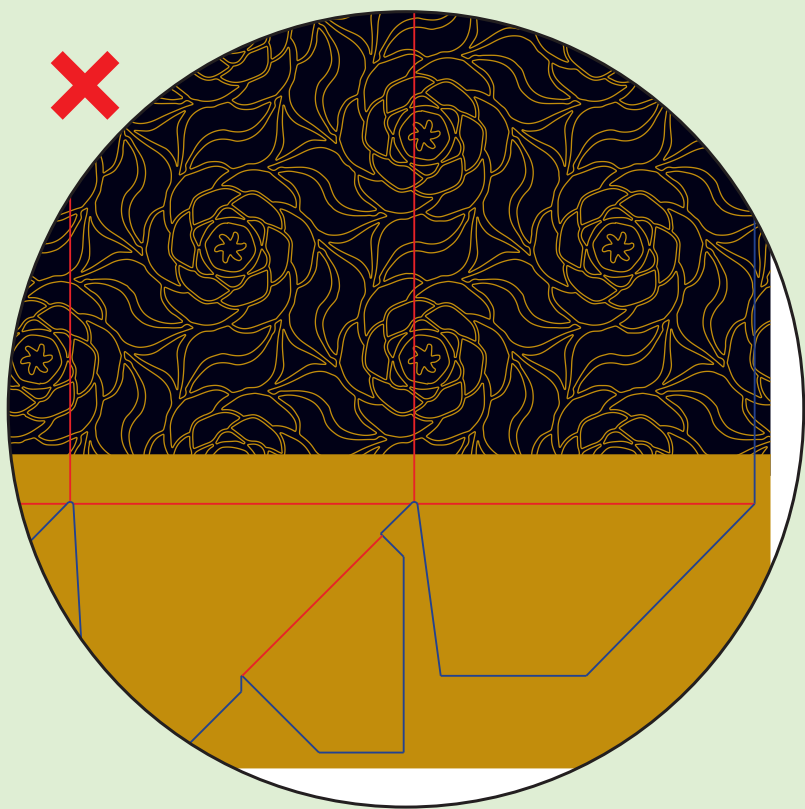
- Warnings**
- Avoid graphic effects (shadows, shades, glows, etc.), transparencies, tones, etc.
 - Avoid applying finishes on large surfaces (e.g., do not exceed the size of 5x5cm)
 - Avoid finishing on the bottom and/or on hidden flaps



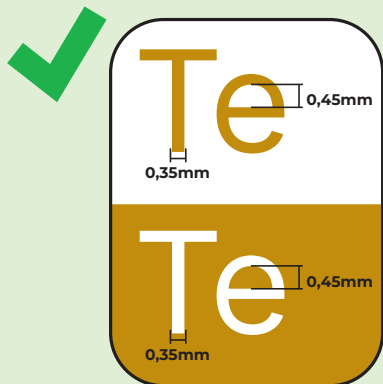
- File Saving**
- Keep artwork, embellishment and dieline on three different layers
 - CMYK mode
 - Save the file as Adobe® PDF preset “high quality”



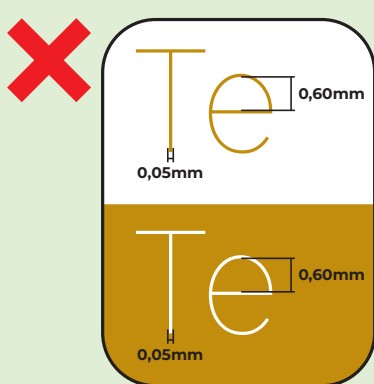
- Proper use of embellishment



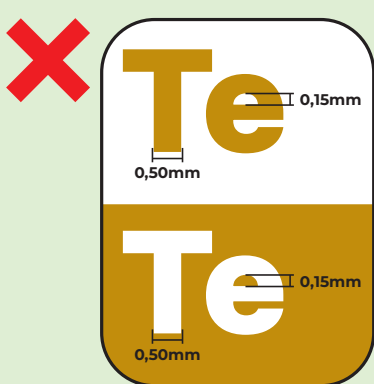
- The distance between the embellished area and the cutting and/or creasing lines is incorrect
- The area with the special finishes is too large



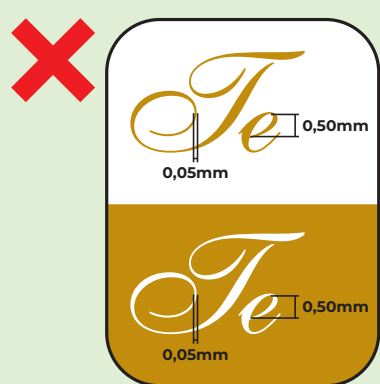
- ✓ Correct thickness
- ✓ Correct space



- ✗ Wrong thickness
- ✓ Correct space



- ✓ Correct thickness
- ✗ Wrong space



- ✗ Wrong thickness
- ✓ Correct space

Embellishment is a subsequent step to printing and, for this reason, there may be a micro-shift between the two processes. We recommend that you take this into account when developing the graphic design of your packaging.



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