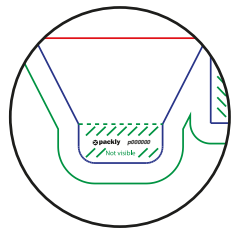


How to create the printing file

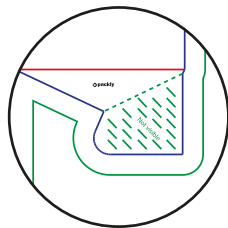


Packly reference

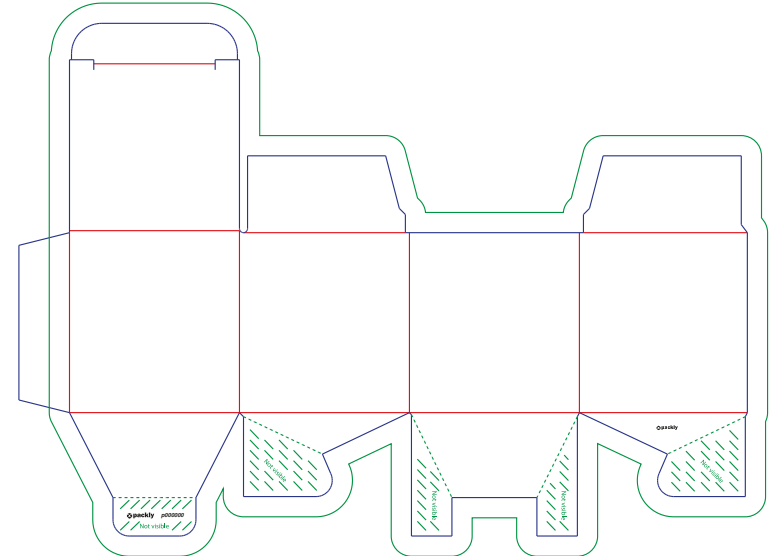
- For traceability purposes, Packly inserts a product identification reference accompanied by the horizontal Packly logo. These elements are positioned in a non-visible area when the box is closed and must be maintained within the artwork file.
- The vertical Packly logo is optional: if included, it will remain visible once the box is assembled.



Product reference and Packly logo: internal area, not visible on the assembled box

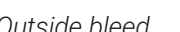


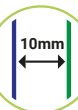
Packly logo: optional element, visible on the assembled box.



Packly dieline

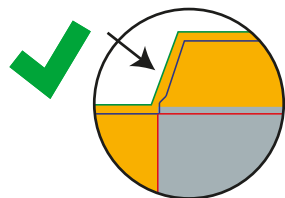
- The die-cut template must remain unchanged
- Do not move or delete any line
- Die-cut template color legend:

Cut  Crease  Outside bleed 
Cut lines Crease lines Bleed lines

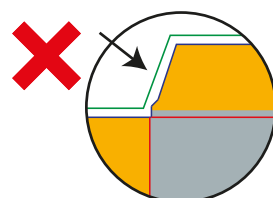


Bleeds

- To avoid the appearance of white threads along cutting edges of the product, images and background colors must reach the green bleed lines (**Outside bleed**) and, therefore, exceed the blue cut margin (**Cut**) by at least **10mm**



Correct use of outside bleed



Outside bleed missing



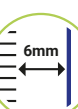
Lines

- The lines in your artwork should be at least 0,3pt (0,1mm) thick



Texts

- Keep text at 3pt (4px) at least
- For black text only, we advise to use 100% K



Minimum distances

- It is advisable to keep a safety distance between all important graphic elements, cutting and/or creasing lines of **6mm**



Layers

- The Packly die-cut template and the artwork must be on two separate layers
- Delete all layers that are either invisible or contain elements you do not want to be printed



Image resolution

- Images should have a min 200 - max 300ppi resolution
- Bitmaps should have a max 600ppi resolution



Colours

- Use CMYK combination for all your colors
- Images in RGB and Pantone® colours will be automatically converted. To achieve greater control over the conversion, you should only use spot or Pantone® colors that are already converted to CMYK according to the standards of your libraries of choice



Rich Black

- For black backgrounds or large black elements, we suggest this recipe: C=40% M=30% Y=0% K=100%



Gray background

- To create a neutral gray background, use a desired percentage of only black (K) i.e. C=0% M=0% Y=0% K=50%



File saving

- Please keep the downloaded Packly die-cut template in your file without altering its original colors
- Save your file in CMYK mode
- Save the file as Adobe® PDF preset "high quality"



Want to make sure you'll get what you expect?
On Packly you can order even just 1 box



Help still needed?
www.pack.ly/guide
or contact us