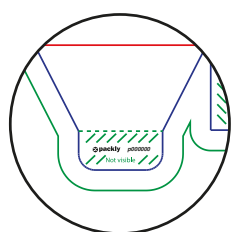


How to create the printing file

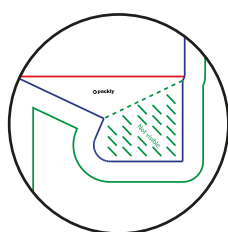


Packly reference

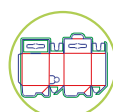
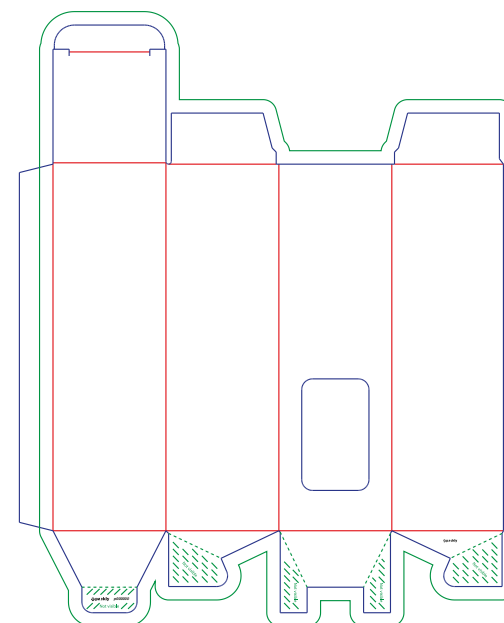
- For traceability purposes, Packly inserts a product identification reference accompanied by the horizontal Packly logo. These elements are positioned in a non-visible area when the box is closed and must be maintained within the artwork file.
- The vertical Packly logo is optional: if included, it will remain visible once the box is assembled.



Product reference and Packly logo:
internal area, not visible on the assembled box



Packly logo:
optional element,
visible on the assembled box.



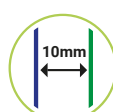
Packly dieline

- The die-cut template must remain unchanged
- Do not move or delete any line
- Die-cut template color legend:

Cut
Cut lines

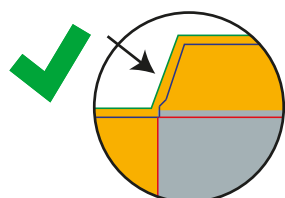
Crease
Crease lines

Outside bleed
Bleed lines

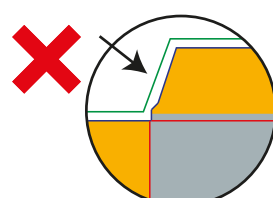


Bleeds

- To avoid the appearance of white threads along cutting edges of the product, images and background colors must reach the green bleed lines (Outside bleed) and, therefore, exceed the blue cut margin (Cut) by at least 10mm



Correct use of outside bleed



Outside bleed missing



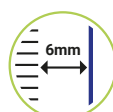
Lines

- The lines in your artwork should be at least 0,3pt (0,1mm) thick



Texts

- Keep text at 3pt (4px) at least
- For black text only, we advise to use 100% K



Minimum distances

- It is advisable to keep a safety distance between all important graphic elements, cutting and/or creasing lines of 6mm



Layers

- The Packly die-cut template and the artwork must be on two separate layers
- Delete all layers that are either invisible or contain elements you do not want to be printed



Image resolution

- Images should have a min 200 - max 300ppi resolution
- Bitmaps should have a max 600ppi resolution



Colours

- Use CMYK combination for all your colors
- Images in RGB and Pantone® colours will be automatically converted. To achieve greater control over the conversion, you should only use spot or Pantone® colors that are already converted to CMYK according to the standards of your libraries of choice



Rich Black

- For black backgrounds or large black elements, we suggest this recipe: C=40% M=30% Y=0% K=100%



Gray background

- To create a neutral gray background, use a desired percentage of only black (K) i.e. C=0% M=0% Y=0% K=50%



Environmental labeling

- The material identification code is PAP20.
- Packly identifies materials in accordance with Commission Decision 97/129/EC.
- It is the customer's responsibility to verify and include in the artwork the information required for proper environmental labeling, according to the regulations of the destination country and the composition of the final packaging



File saving

- Please keep the downloaded Packly die-cut template in your file without altering its original colors
- Save your file in CMYK mode
- Save the file as Adobe® PDF preset "high quality"



Want to make sure you'll get what you expect?
On Packly you can order even just 1 box



Help still needed?
www.pack.ly/guide
or contact us